

**MASTER OF BUSINESS ECONOMICS - BA774**  
**DURATION OF STUDY: 1.5 - 2 YEARS/ 3 - 4 SEMESTERS**  
**(INTAKE : MARCH & OCTOBER)**

**Synopsis**

The Faculty of Business and Management, UiTM is the first faculty in Malaysia to offer this program. The main goal of this program is to produce graduates who are knowledgeable and analytical in business economics. Thus, creating opportunities for graduates to enhance their careers as an expert in the business and economics fields.

One of the important parts of our academic proposition is to incorporate the invaluable international network of academics and business practitioners in developing and participating in this program.

This program is designed

- to provide a strong foundation in the mechanisms & tools of business economics enabling students to analyse real-life business & policy issues,
- to provide students with the professional expertise to excel in top management positions in related sectors including banking & finance, environment, energy, transport & logistics, & telecommunications
- to successfully navigate the practical landscape of business economics through the effective application of theory into practice,
- to deepen students' knowledge of applied business economics to undertake practical fieldwork leading to a doctoral degree.

**Entry Requirement**

<b>General</b>	
i. Bachelor's Degree (Hons) in business and management-related fields of study from UiTM or other universities recognized by UiTM Senate (minimum CGPA 2.75)  OR  ii. Bachelor's Degree in business and management-related fields of study from universities recognized by UiTM Senate (minimum CGPA 2.50) <b>WITH</b> at least <b>5 YEARS</b> of working experience at the executive level  OR  iii. Other qualifications equivalent to Bachelor's Degree (Hons) in business and management-related fields of study recognized by UiTM Senate	
Candidates without a <b>QUALIFICATION</b> or <b>WORKING EXPERIENCE</b> in related business and management areas must undergo and pass the prerequisite courses determined by the Faculty and meet the minimum CGPA based on (i) to (iii)	
<b>Local</b>	<b>International</b>
OR  Passed level 7 <i>Accreditation of Prior Experiential Learning</i> (APEL) evaluation from the Malaysian Qualifications Agency (MQA) <ul style="list-style-type: none"> <li>• Malaysian citizens only</li> <li>• 30 years old and above upon application</li> <li>• Has working experience in related areas</li> <li>• Recognized Diploma/ A-level/ Equivalent Qualifications</li> </ul>	Pass an interview with the Faculty Postgraduate Committee  <b>Language Requirements</b>  International applicants are required to obtain a minimum: <ul style="list-style-type: none"> <li>• Malaysian University English Test (MUET) Band 3</li> <li>• IELTS Band 5</li> <li>• TOEFL: Internet-Based Test (IBT: 35 - 45); Computer-Based Test (CBT: 107 - 131); Paper-Based Test (417 - 450)</li> <li>• CEFR: B1</li> </ul>

	<ul style="list-style-type: none"> <li>● TOEIC: 356 - 440</li> <li>● BULATS: 40 - 59</li> </ul> <p>Candidates who do not have TOEFL or IELTS are required to attend six (6) months of English Proficiency Class (EPC) prior to enrolment in the program. Upon completion of the EPC program, candidates need to sit for TOEFL/IELTS/MUET examination with the score stated above.</p>
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## Fee Structures

### Local

FEES	TOTAL RINGGIT MALAYSIA (RM)	
	Full-time	Part-time
Fees for semester 1	RM 2,398	RM 1,638
Fees for semester 2	RM 2,325	RM 1,965
Fees for semester 3	RM 2,335	RM 1,865
Fees for semester 4		RM 2,375
<b>TOTAL ESTIMATION FOR TUITION FEES</b>	<b>RM 7,058</b>	<b>RM 7,843</b>

*\*ESTIMATED FEES\* Subject to change*

*\*Fees for Convocation RM210 will be charged in the final semester*

### International

FEES	TOTAL RINGGIT MALAYSIA (RM)
Fees for semester 1	RM 4,870
Fees for semester 2	RM 4,760
Fees for semester 3	RM 4,520
<b>TOTAL ESTIMATION FOR TUITION FEES</b>	<b>RM 14,150</b>

## Programme Structures

FULL-TIME		
Year 1		Year 2
Semester 1	Semester 2	Semester 3
1. ECO705 - Principles of Econometrics 2. ECO707 - Statistical Analysis 3. FIN770 - Corporate Finance 4. ECO701 - Applied Microeconomics 5. ELECTIVE (Choose ONE only) a. ACC720 - Managerial Accounting b. OSM754 - E-Commerce & Digital Transformation	1. ECO747 - Business Economics Research Methodology 2. MKT777 - Global Marketing 3. ECO730 - Applied Macroeconomics 4. ECO733 - Advanced Econometrics 5. ECO772 - Economics of Business Strategy	1. ECO775 - Malaysian Economic Development 2. ECO777 - Applied Business Economics Research 3. ELECTIVE (Choose ONE only) a. MGT770 - Corporate Integrity b. OCS735 - Strategic Customer Service

<b>PART-TIME</b>			
<b>Year 1</b>		<b>Year 2</b>	
<b>Semester 1</b>	<b>Semester 2</b>	<b>Semester 3</b>	<b>Semester 4</b>
1. ECO705 - Principles of Econometrics 2. ECO707 - Statistical Analysis 3. FIN770 - Corporate Finance	1. ECO701 - Applied Microeconomics 2. ECO747 - Business Economics Research Methodology 3. ELECTIVE (Choose ONE only) a. ACC720 - Managerial Accounting b. OSM754 - E-Commerce & Digital Transformation	1. MKT777 - Global Marketing 2. ECO730 - Applied Macroeconomics 3. ECO733 - Advanced Econometrics 4. MGT770 - Corporate Integrity	1. ECO772 - Economics of Business Strategy 2. EECO775 - Malaysian Economic Development 3. EECO777 - Applied Business Economics Research