

MASTER OF VISUAL COMMUNICATION AND NEW MEDIA - CAAD703
DURATION OF STUDY: 1.5 - 2 YEARS/ 3- 4 SEMESTERS
(INTAKE :MARCH & OCTOBER)

Synopsis

These programs are designed to provide advanced studies in art, design, professional practice and management skills for artists, designers in industries, and personnel in institutions, government agencies, and business enterprises.

Entry Requirement

General	
<p>A recognized Bachelor's Degree in Art & Design or relevant field with minimum CGPA of 2.75;</p> <p>OR</p> <p>A recognized Bachelor's Degree in Art & Design or relevant field with minimum CGPA of 2.5 with five years of working experience in Art & Design field;</p> <p>AND</p> <p>Candidates must pass the interview</p> <p>Candidates from other fields (non-Art & Design) are required to sit for a pre-requisite course before embarking into the program.</p>	
Local	International
<p>OR</p> <p>Candidates with less than the minimum criteria, APEL C approval makes them eligible to apply.</p> <p>Candidates from other fields (non-Art & Design) are required to sit for a pre-requisite course before embarking into the program.</p>	<p>Language Requirements</p> <p>International applicants are required to obtain a minimum:</p> <ul style="list-style-type: none"> ● Malaysian University English Test (MUET) Band 4 ● IELTS Band 6 ● TOEFL: Internet Based Test (IBT: 60-78); Computer Based Test (CBT: 171-211) ; Paper Based Test (498-546) ● CEFR: B2 ● TOEIC: 570-684 ● BULATS: 60-74 <p>Applicant that does not meet the English proficiency requirements is required to attend and pass the SIX (6) months of English Proficiency Class (EPC). At the end of the EPC, candidate is required to sit for IELTS/TOEFL/MUET examination with the score according to the academic program</p>

Fee Structures

Local

FEES	TOTAL RINGGIT MALAYSIA (RM)	
	Full-time	Part-time
Fees for semester 1	RM 2,298	RM1,638
Fees for semester 2	RM 1,925	RM 1,565
Fees for semester 3	RM 2,235	RM1,565
Fees for semester 4		RM 2,175
TOTAL ESTIMATION FOR TUITION FEES	RM 6,458	RM 6,943

International

FEES	TOTAL RINGGIT MALAYSIA (RM)
	Fees for semester 1
Fees for semester 2	RM 3, 870
Fees for semester 3	RM 4, 305
Fees for semester 4	
TOTAL ESTIMATION FOR TUITION FEES	RM 12, 830

ESTIMATED FEES Subject to change

*Fees for Convocation RM210 will be charged in the final semester

Programme Structures

FULL-TIME		
Year 1		Year 2
Semester 1	Semester 2	Semester 3
1. AMT 710 - Issues on Contemporary Art	1. AMT759 - Graduate Visual Research	1. VCM801 – Visual Communication and New Media
2. AMT 711 - Issues on Contemporary Design	2. AMT768 - Visual & Context	2. AMT805 - Graduate Seminar
3. AMT709 - Research Methodology	3. ELECTIVE (Choose ONE only)	
4. VCM713- Academic Discourse in Visual Analysis	a. VCM770 - Idea, Image and Print	
5. ELECTIVE (Choose ONE only)	b. VCM771 - Research, Documentation and Background Studies	
a. EDT700 - New Product Development for Manufacturing	OR	
b. EDT701 - Practice Based Design Thinking	a. VCM778 - Multimedia and Digital Content Creation	
c. EAH714 - Malay Art	b. VCM773 - Animation and digital games design	
d. EAH715 - Indigenous Art	OR	
e. EAH716 - Independent Study	a. VCM774 - Motion and Photographic Design	
f. EAH711 - Malay Editorial Cartoon	b. VCM775 - Photographic Discourse	
g. EAH712 – Islamic Ornamentation	OR	
h. EAH713 – Art Therapy	a. VCM776 - Cross Media in Printing and Publishing	
i. EFT712 - Extended Painting	b. VCM777 - Quality Control in Graphic Art	
j. EFT713 - Extended Print Media		
k. EFT714 - Comparative Aesthetics East and West		
l. EFT715 - Object Art		

m.	EFT716 - Contemporary Art of South East Asia		
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PART-TIME			
Year 1		Year 2	
Semester 1	Semester 2	Semester 3	Semester 4
1. AMT 710 - Issues on Contemporary Art 2. AMT 711 - Issues on Contemporary Design 3. AMT709 - Research Methodology	1. AMT759 - Graduate Visual Research 2. VCM713- Academic Discourse in Visual Analysis 3. ELECTIVE (Choose ONE only) a. EDT700 - New Product Development for Manufacturing b. EDT701 - Practice Based Design Thinking c. EAH714 - Malay Art d. EAH715 - Indigenous Art e. EAH716 - Independent Study f. EAH711 - Malay Editorial Cartoon g. EAH712 – Islamic Ornamentation h. EAH713 – Art Therapy i. EFT712 - Extended Painting j. EFT713 - Extended Print Media k. EFT714 - Comparative Aesthetics East and West l. EFT715 - Object Art m. EFT716 - Contemporary Art of South East Asia	1. AMT768 - Visual & Context 2. ELECTIVE (Choose ONE only) a. VCM770 - Idea, Image and Print b. VCM771 - Research, Documentation and Background Studies OR a. VCM778 - Multimedia and Digital Content Creation b. VCM773 - Animation and digital games design OR a. VCM774 - Motion and Photographic Design b. VCM775 - Photographic Discourse OR a. VCM776 - Cross Media in Printing and Publishing b. VCM777 - Quality Control in Graphic Art	1. VCM801 – Visual Communication and New Media 2. AMT805 - Graduate Seminar