

FACULTY OF HOTEL AND TOURISM MANAGEMENT (HM)

MASTER BY COURSEWORK

MASTER OF GASTRONOMY - HM705

DURATION OF STUDY: 1.5 – 2.5 YEARS/ 3 - 5 SEMESTERS

(INTAKE : MARCH & OCTOBER)

Synopsis

The Master's Program by coursework is designed to train an individual or industry professional seeking to advance their careers. This programme prepares students for middle and upper-level management positions in the broad realms of hotels, resorts, restaurants, food service, tourism, and gastronomy-related fields. Students are expected to augment managerial competencies, analytical, organisational skills, and the ability to anticipate, decide and solve matters in situations related in his or her professional fields. The length of study is 1 ½ years for a full-time and 2 ½ years for a part-time basis. Successful completion of an approved subject leads to the award of a Master in Hospitality Management, Master in Tourism Management, Master in Foodservice Management, or Master in Gastronomy.

Entry Requirement

General	
i. A Bachelor's degree from UiTM in the related fields with a minimum CGPA of 2.75 or equivalent, OR	
ii. A Bachelor's degree in the fields or related fields or equivalent from other recognized Universities approved by UiTm with minimum CGPA of 2.75. OR	
iii. A Bachelor's degree in the fields or related fields or equivalent not meeting a CGPA of 2.75 can be accepted subject to a minimum of five (5) years of working experience in a related field.	
Candidates without a qualification in the related fields or working experience in the relevant field must undergo PASS prerequisite courses determined by the faculty.	
Local	International
OR Fulfilled the Accreditation of Prior Experiential Learning (APEL) admission process for Master's Degree in the related area	Language Requirements International applicants are required to obtain a minimum: <ul style="list-style-type: none">● Malaysian University English Test (MUET) Band 3● IELTS Band 5● TOEFL: Internet-Based Test (IBT: 35 - 45); Computer-Based Test (CBT: 107 - 131); Paper-Based Test (417 - 450)● CEFR: B1

	<ul style="list-style-type: none"> • TOEIC: 356 - 440 • BULATS: 40 - 59 <p>Candidates who do not have TOEFL or IELTS are required to attend six (6) months of English Proficiency Class (EPC) prior to enrolment in the program. Upon completion of the EPC program, candidates need to sit for TOEFL/IELTS/MUET examination with the score as stated above.</p>
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Fee Structures

Local

FEES	TOTAL RINGGIT MALAYSIA (RM)	
	Full-time	Part-time
Fees for semester 1	RM2,198	RM1,838
Fees for semester 2	RM2,225	RM1,565
Fees for semester 3	RM2,135	RM1,565
Fees for semester 4		RM1,265
Fees for semester 5		RM1,475
TOTAL ESTIMATION FOR TUITION FEES	RM6,558	RM7,708

**ESTIMATED FEES* Subject to change*

**Fees for Convocation RM210 will be charged in the final semester*

International

FEES	TOTAL RINGGIT MALAYSIA (RM)
Fees for semester 1	RM4,430
Fees for semester 2	RM4,545
Fees for semester 3	RM4,080
TOTAL ESTIMATION FOR TUITION FEES	RM13,055

Program Structures

FULL-TIME		
Year 1		Year 2
Semester 1	Semester 2	Semester 3
<ol style="list-style-type: none"> 1. HTC736 - Food Innovation 2. HTM701 - Research Methodology for Hospitality and Tourism 3. HTM705 - Strategic Marketing for Hospitality and Tourism 4. ELECTIVES (Choose ONE only) <ol style="list-style-type: none"> a. HTC786 - Special Topics in Social Thoughts * b. HTC745 - Globalization, Social Theory and Gastronomy c. HTM750 - Global Strategic Management for Hospitality and Tourism d. HTM755 – Financial Management and Analysis for Hospitality and Tourism 	<ol style="list-style-type: none"> 1. HTC755 - Food Consumer Behaviour 2. HTC767 - Gastronomic Entrepreneurial Business Operation 3. HTC776 - Learning and Teaching in Gastronomy 4. HTC785 - Food Ethnography 5. HTM720 – Quantitative Methods for Hospitality Research 	<ol style="list-style-type: none"> 1. HTM761 - Hospitality and Tourism Global Issues 2. HTM775 - Graduate Research 3. ELECTIVE (Choose ONE only) <ol style="list-style-type: none"> a. HTC745 - Globalization, Social Theory and Gastronomy b. HTC786 - Special Topics in Social Thoughts c. HTM750 - Global Strategic Management for Hospitality and Tourism d. HTM755 - Financial Management and Analysis for Hospitality and Tourism

PART-TIME			
Year 1		Year 2	
Semester 1	Semester 2	Semester 3	Semester 4
<ol style="list-style-type: none"> 1. HTC736 - Food Innovation 2. HTM701 - Research Methodology for Hospitality and Tourism 3. ELECTIVE (Choose ONE only) <ol style="list-style-type: none"> a. HTC786 - Special Topics in Social Thoughts * b. HTC745 - Globalization, Social Theory and Gastronomy 	<ol style="list-style-type: none"> 1. HTC755 - Food Consumer Behaviour 2. HTM705 - Strategic Marketing for Hospitality and Tourism 3. HTM720 - Quantitative Methods for Hospitality Research 	<ol style="list-style-type: none"> 1. HTC776 - Learning and Teaching in Gastronomy 2. HTC785 - Food Ethnography 3. HTM761 - Hospitality and Tourism Global Issues 	<ol style="list-style-type: none"> 1. HTC767 - Gastronomic Entrepreneurial Business Operation 2. ELECTIVE (Choose ONE only) <ol style="list-style-type: none"> a. HTC745 - Globalization, Social Theory and Gastronomy * b. HTC786 - Special Topics in Social Thoughts c. HTC745 - Globalization, Social Theory and Gastronomy d. HTM750 - Global Strategic Management for Hospitality and Tourism

c. HTM750 - Global Strategic Management for Hospitality and Tourism			e. HTM755 - Financial Management and Analysis for Hospitality and Tourism
d. HTM755 - Financial Management and Analysis for Hospitality and Tourism			

PART-TIME
Year 3
Semester 5
1. HTM775 – Graduate Research