

FACULTY COMMUNICATION AND MEDIA STUDIES (MC)

MASTER BY COURSEWORK

MASTER IN ART IN MEDIA AND INFORMATION WARFARE STUDIES - MC701

DURATION OF STUDY : 1.5 YEARS/ 3 SEMESTERS

(INTAKE :MARCH & OCTOBER)

Synopsis

Master of Art in Information and Warfare Studies (MC701) aims to expose students with philosophical, theoretical and professional knowledge on media and information warfare through experiential learning, seminar course, case studies, research and professional talks to prepare them to be area experts, information warfare analysts, strategic thinkers and future leaders who are proactive, insightful, ethical and responsible.

This program will nurture students to relate ideas to societal issues in the field of media and communications. Students will undergo research conduct with appropriate supervision and adhere to legal, ethics and professional codes of practice. These criteria are set in order to boast the individual's potential leadership qualities towards the current needs of media and communication practice.

Entry Requirement

| General | |
|--|--|
| i. Bachelor (Hons) degree in related field of studies or its equivalent qualification with minimum CGPA of 3.00 from UiTM or a university recognized by UiTM Senate | |
| OR | |
| vi. A recognized Bachelor (Hons) degree in related field of studies or its equivalent qualification with minimum CGPA of 2.80 and relevant working experience of at least one (1) year or; | |
| Candidates without a qualification in the related fields and/or relevant working experience with minimum CGPA based on (i) and (ii) must undergo and pass the prerequisite courses offered by the faculty before enrolling in the program. | |
| Local | International |
| OR Accreditation of Prior Experiential Learning (APEL) candidates, Pass MQA (Aptitude Test and Portfolio Assessment): Level 7 | Language Requirements International applicants are required to obtain a minimum: <ul style="list-style-type: none">• TOEFL certificate with a score of at least 550 for (paper-based) or 213 (computer based) or 80 (IBT); or,• IELTS certificate with at least Band 6.0; or;• MUET Band 4.0 |

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|--|---|
| | <ul style="list-style-type: none"> Any English Language Test which is equivalent to B2 in Common European Framework of Reference for Language (CEFR) <p>Candidate who does not have TOEFL or IELTS is required to attend six (6) months English Proficiency Class (EPC) prior to enrolment to the program. Upon completion of the EPC program, candidate needs to sit for TOEFL/IELTS/MUET examination with the score as stated above.</p> <p>Candidates without a prior degree in the related fields or relevant working experience with minimum CGPA based on (a) must undergo and pass the prerequisite courses offered by the faculty before enrolling in the program.</p> |
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Fee Structures

Local

| FEES | TOTAL RINGGIT MALAYSIA (RM) | |
|--|-----------------------------|-----------------|
| | Full time | Part-time |
| Fees for semester 1 | RM1,998 | RM1,938 |
| Fees for semester 2 | RM 2,025 | RM 1,965 |
| Fees for semester 3 | RM 2,435 | RM 2,375 |
| TOTAL ESTIMATION FOR TUITION FEES | RM 6,458 | RM 6,278 |

**ESTIMATED FEES *Subject to change*

**Fees for Convocation RM210 will be charged at final semester*

International

| FEES | TOTAL RINGGIT MALAYSIA (RM) |
|--|-----------------------------|
| Fees for semester 1 | RM 3,980 |
| Fees for semester 2 | RM 4,095 |
| Fees for semester 3 | RM 4,755 |
| TOTAL ESTIMATION FOR TUITION FEES | RM 12,830 |

Programme Structures

| FULL-TIME | | |
|--|--|--|
| Year 1 | | Year 2 |
| Semester 1 | Semester 2 | Semester 3 |
| 1. MIC702 - Theories On Media, Information Warfare And Perception Management 2. MIP705- Media Technology And Information System 3. MIP708- Public Diplomacy, Propaganda & Psychology Of Operation 4. ELECTIVE : a. MPO713- Intelligence/ Strategic Information Searching And Gathering | 1. MIC701- Research Methodology 2. MIP706 - Media Warfare Psychology 3. MIP707- War, Religion And Society 4. ELECTIVE : a. MMW709 - War And Peace Journalism | 1. MIC705 -Masters Project 2. ELECTIVE : a. MCS719- Human Security b. MMW710 - Message Presentation & Design Strategies |

| PART-TIME | | |
|---|--|--|
| Year 1 | | Year 2 |
| Semester 1 | Semester 2 | Semester 3 |
| 1. MIC702 - Theories On Media, Information Warfare And Perception Management 2. MIP705- Media Technology And Information System 3. MIP708- Public Diplomacy, Propaganda & Psychology Of Operation 4. ELECTIVE : a. .MPO713- Intelligence/ Strategic Information Searching And Gathering | 1. MIC701- Research Methodology 2. MIP706 - Media Warfare Psychology 3. MIP707- War, Religion And Society 4. ELECTIVE : a. MMW709 - War And Peace Journalism | 1. MIC705 -Masters Project 2. ELECTIVE : a. MCS719- Human Security b. MMW710 - Message Presentation & Design Strategies |