

**MASTER OF MASS COMMUNICATION - MC770**  
**DURATION OF STUDY: 1.5 – 2 YEARS/ 3 - 4 SEMESTERS**  
**(INTAKE :MARCH & OCTOBER)**

**Synopsis**

This program will take about 3 - 4 semesters for full-time students. Students will have daily classes and frequent face-to-face interactions with lecturers. Students will conduct weekly presentations.

**Entry Requirement**

<b>General</b>	
<p>i. Bachelor (Hons) degree in related field of studies or its equivalent qualification with minimum CGPA of 3.00 from UiTM or a university recognized by UiTM Senate or;</p> <p>ii. A recognized Bachelor (Hons) degree in related field of studies or its equivalent qualification with minimum CGPA of 2.80 and relevant working experience of at least one (1) year or;</p> <p>Candidates without a qualification in the related fields and/or relevant working experience with minimum CGPA based on (i) and (ii) must undergo and pass the prerequisite courses offered by the faculty before enrolling in the program</p>	
<b>Local</b>	<b>International</b>
<p>OR</p> <p>Accreditation of Prior Experiential Learning (APEL) candidates, Pass MQA (Aptitude Test and Portfolio Assessment): Level 7</p>	<p><b>Language Requirements</b></p> <p>International applicants are required to obtain a minimum:</p> <ul style="list-style-type: none"> <li>• TOEFL certificate with a score of at least 550 for (paper-based) or 213 (computer based) or 80 (IBT); or,</li> <li>• IELTS certificate with at least Band 6.0; or;</li> <li>• MUET Band 4.0</li> <li>• Any English Language Test which is equivalent to B2 in the Common European Framework of Reference for Language (CEFR)</li> </ul> <p>Candidate who does not have TOEFL or IELTS is required to attend six (6) months English Proficiency Class (EPC) prior to enrolment in the program. Upon completion of the EPC program, candidate needs to sit for TOEFL/IELTS/MUET examination with the score stated above.</p> <p>Candidates without a prior degree in the related fields or relevant working experience with a minimum CGPA based on (a) must undergo and pass the prerequisite courses offered by the faculty before enrolling in the program.</p> <p>Candidates without a prior degree in the related fields* or relevant working experience** with minimum CGPA based on (a) must undergo and pass the prerequisite courses offered by the faculty before enrolling in the program.</p>

## Fee Structures

### Local

FEES	TOTAL RINGGIT MALAYSIA (RM)	
	Full-time	Part-time
Fees for semester 1	RM1,998	RM1,738
Fees for semester 2	RM 2,025	RM 1,565
Fees for semester 3	RM 2,435	RM 1,565
Fees for semester 4		RM 2,075
<b>TOTAL ESTIMATION FOR TUITION FEES</b>	<b>RM 6,458</b>	<b>RM 6,943</b>

*\*ESTIMATED FEES\* Subject to change*

*\*Fees for Convocation RM210 will be charged in the final semester*

### International

FEES	TOTAL RINGGIT MALAYSIA (RM)
Fees for semester 1	RM 3,980
Fees for semester 2	RM 4,095
Fees for semester 3	RM 4,755
<b>TOTAL ESTIMATION FOR TUITION FEES</b>	<b>RM 12,830</b>

## Programme Structures

FULL-TIME		
Year 1		Year 2
Semester 1	Semester 2	Semester 3
1. COM 717- Theories In Communication	1. COM 722 - Political Economy Of The Media	1. COM 743 - Master's project
2. COM 716 - Communication And Media Ethics	2. COM 730 - Graduate Seminar	2. COM 733 - International Communication
3. COM724 - Communication Research Methods	3. COM732 - Telecommunication Media Management	3. COM 741- Media Laws And Regulations
4. COM 721 - Seminar In Media Trends Criticism	4. ELECTIVE	4. COM 731- New Communication Technologies
	a. COM 725 - Quantitative Data Analysis In Communication Studies	
	b. COM 726 - Qualitative Data Analysis In Communication Studies	

PART-TIME			
Year 1		Year 2	
Semester 1	Semester 2	Semester 3	Semester 4
1. COM 717- Theories In Communication	1. COM 722 - Political Economy Of The Media	1. COM732 - Telecommunication Media Management	1. COM 731- New Communication Technologies
2. COM 716 - Communication And Media Ethics	2. COM 721 - Seminar In Media Trends Criticism	2. COM 730 - Graduate Seminar	2. COM 733 - International Communication
3. COM724- Communication Research Methods	3. ELECTIVE a. COM 725 - Quantitative Data Analysis In Communication Studies b. COM 726 - Qualitative Data Analysis In Communication Studies	3. COM 741- Media Laws And Regulations	3. COM 743 - Master's Project