



SEM-PLS

25th March 2020 (Wednesday)

Computer Lab,
Bahagian Perolehan,
UiTM Shah Alam

8.30am - 5.00pm

FEES: RM200
(inclusive of Refreshment &
certificate)
Free for UiTM
Postgraduate Students

Speaker : **Dr. Mohammad Aznillah Ahmad**



Mohamad Aznillah Bin Ahmad is a Senior Accountant by profession at Social Security Organization (SocSO). He obtained his Degree in Accounting (Honours) in 2006 from Universiti Teknologi MARA, Shah Alam, Master of Science (Management) in 2016 from Universiti Utara Malaysia and PhD in Business Management (2019) from Universiti Teknologi MARA, Shah Alam. Besides, he is also an Associate member of Chartered Institute of Management Accountant (ACMA), a member of Chartered Institute of Public Finance and Accounting (CIPFA) and an affiliate member of Chartered Institute of Procurement and Supply (CIPS).

OUTLINE OF THE **WORKSHOP** :

- History of Multivariate Analysis, Exploratory Research and Confirmatory Research, Introduction to SEM,
- The Application of SEM in Postgraduate Research,
- Comparison between Variance Based SEM and Covariance Based SEM,
- Modeling SEM using Amos Graphic
- The Concept of Latent Constructs – Formative and Reflective Constructs
- Validating the Measurement Model of a Construct (Running the CFA)
- CFA Reporting for Unidimensionality, Validity, and Reliability of a Construct
- Analyzing the Structural Model (SEM)
- Analyzing the Mediators in a Complicated Model
- Personal Project Presentation

For registration, please fill up your details on the following link:

<http://bit.ly/ipsisSEM2020>

Only **40 seats** available

For any inquiries, please contact us at:

Mrs. Khuzaimah A Rahman

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Cheque, Bank Draft or Online Banking shall be made on behalf of :

Bendahari UiTM

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